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## What We Claim Is:

1. An apparatus for attaching a pad of friction material to a backing plate comprising:

at least one rigid structure attached to said backing plate in at least two places, said structure operatively arranged to form at least one closed loop with said backing plate.

- 2. The apparatus recited in Claim 1 wherein said structure is operatively arranged to be surrounded by said pad.
- 3. The apparatus recited in Claim 1 wherein said structure is mechanically attached to said backing plate.
- 4. The apparatus recited in Claim 3 wherein said mechanical attachment method is welding.
- 5. The apparatus recited in Claim 1 wherein said structure is chemically bonded to said backing plate.
- 6. The apparatus recited in Claim 1 wherein said structure is a pair of "U" shaped loops, each of said loops having a pair of legs, said legs attached to said backing plate.
- 7. The apparatus recited in Claim 1 wherein said structure is fabricated from friction material.
- 8. A method for attaching a pad of friction material to a backing plate comprising: attaching at least one rigid structure to said backing plate in at least two places,
- where said structure forms a closed loop with said backing plate; and forming said pad on said backing plate.

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- 9. The method recited in Claim 8 wherein said pad completely surrounds said structure.
- 10. The method recited in Claim 8 wherein said structure is mechanically attached to said backing plate.
- 5 11. The apparatus recited in Claim 10 wherein said mechanical attachment method is welding.
  - 12. The method recited in Claim 8 wherein said structure is chemically bonded to said backing plate.
  - 13. The method recited in Claim 8 wherein said structure is a pair of "U" shaped loops, each of said loops having a pair of legs, said legs attached to said backing plate.
  - 14. The method recited in Claim 8 wherein said structure is fabricated from friction material.
  - An apparatus for holding a pad, comprising:

    a backing plate; and,

    at least one rigid closed loop structure emanating from and fixedly secured to said backing plate.
  - 16. The apparatus recited in Claim 15 wherein said pad is a brake pad.
  - 17. The apparatus recited in Claim 15 wherein said pad is a clutch pad.



18. An article of manufacture comprising:

a backing plate;

at least one rigid closed loop structure emanating from and fixedly secured to said

backing plate; and

a pad of friction material at least partially surrounding said structure.

19. The article recited in Claim 18 wherein said pad is a disc brake pad.

20. The article recited in Claim 18 wherein said pad is a drum brake pad.

21. The article recited in Claim 18 wherein said pad is a clutch pad.